

ZONING

128 Attachment 5

Town of Denton

Appendix V - Sign Types and Dimensional Regulations by Zoning Districts

Table 1 Sign Types and Dimensional Regulations by Zoning Districts, Central Business Commercial (CBC) Zoning District							
ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
Central Business Commercial (CBC)	A-Frame (Refer to Table Note #4)	1-per business	Limited by maximum signage area	6-sqft.	3-ft.	Not permitted	Maintain pedestrian traffic clearance
	Awning	1-per business	1-sqft. per lf. of business/building frontage	40-sqft. (for all tenants, all signage)	6-inches sign lettering	Not permitted	—
	Directional	As determined by the Planning Commission	Limited by maximum signage area	4-sqft.	3-ft.	Not permitted	Off premise-refer to Table Note #6
	Exterior Directory	1-per building entrance	2-sqft. per business	10-sqft.	6-ft.	Indirect or Backlighting	—
	Flat/wall	The maximum sign area limits the number of signs. No sign may be larger than 20 percent of the facade area	1-sqft. per 1-lf. of business/building frontage	40-sqft. (for all tenants, all flat signage)	—	Indirect or Backlighting	—
	Freestanding	1 per lot with front yard/2 per corner lot (1 each street frontage)	Limited by maximum signage area	10-sqft. per face	15-ft. measured from adjacent grade, paved walk, or surface	Indirect or Backlighting	10 ft. setback from the property line. Gasoline/fueling stations or other businesses selling automotive fuel are permitted to incorporate one price sign not to exceed 18 square feet.

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Table 1 Sign Types and Dimensional Regulations by Zoning Districts, Central Business Commercial (CBC) Zoning District							
ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
	Projecting	1 per tenant	1-sqft. per 1 lf. of business/building frontage	10-sqft. each face	13-ft./8-ft. pedestrian clearance measured from adjacent grade, paved walk, or surface	Indirect or Backlighting	Install at right angles to the building and a minimum of 2 ft. from the property line
	Window	1 per business	1-sqft. per 1-lf. of business/building frontage	50% of the Window Area	—	Not permitted	—
	Fueling station canopy sign	2	25 square feet per canopy sign	50-sq. ft.	Height of canopy	Internally	Permanent signage under the canopy on pumps or supports shall not be counted towards the canopy, freestanding, or wall-mounted signage limits.

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Table 2. Sign Types and Dimensional Regulations by Zoning Districts, Commercial Medical (CM), and General Commercial (GC) Zoning District

ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
Commercial Medical (CM) and General Commercial (GC)	Electronic Message Board/Electronic Display Screen (Refer to Table Note #9)	1-per lot or parcel, used as or incorporated as a freestanding	Limited by maximum signage area	100-sqft./20-sqft. min.	15-ft. measured from adjacent grade, paved walk, or surface	Internal	—
	Exterior Directory	1-per building entrance	2-sqft. per business	10-sqft.	Refer to Table Note #4	Not permitted	—
	Exterior Directory, Freestanding	1-per building used as or incorporated as a freestanding	1-sqft. per 1-lf. of street frontage	100-sqft./20-sqft. min.	15-ft. measured from adjacent grade, paved walk, or surface	Indirect/Internal	—
	Flat/wall	The maximum sign area limits the number of signs. No sign may be larger than 20 percent of the facade area.	1-sqft. per 1-lf. of business/building frontage	60-sqft. (for all tenants, all flat signage)	Refer to Table Note #4	Internal	Maximum of 9-inches projection
	Freestanding	1-per lot with front yard	1-sqft. per 1-lf. of street frontage	100-sqft./20-sqft. min.	15-ft. measured from adjacent grade, paved walk, or surface	Indirect/Internal	Gasoline/fueling stations or other businesses selling automotive fuel are permitted to incorporate one price sign not to exceed 24 square feet.
	Projecting	1 per tenant	1-sqft. per 1-lf. of business/building frontage	12-sqft. each face	7-ft. pedestrian clearance measured from adjacent grade, paved walk, or surface	Not permitted	Install at right angles to the building, maximum 6-ft. projection, minimum of 2-ft. from the property line.
	Directional	As determined by the Planning Commission	—	4-sqft.	--3-ft.	Not permitted	
	Fueling station	2	25 square feet per	50-sq. ft.	Height of	Internally	Permanent signage

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Table 2. Sign Types and Dimensional Regulations by Zoning Districts, Commercial Medical (CM), and General Commercial (GC) Zoning District							
ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
	canopy sign		canopy sign		canopy		under the canopy on pumps or supports shall not be counted towards the canopy, freestanding, or wall-mounted signage limits.

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Table 3. Sign Types and Dimensional Regulations by Zoning Districts, Regional Highway Commercial (RHC) Zoning District

ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
Regional Highway Commercial (RHC)	Awning	1-per business	1-sqft. per lf. of business/building frontage	20% of the wall surface on which the sign is located	Limited by maximum signage area	Not permitted	8-ft. minimum pedestrian clearance, measured from adjacent paved surface, walk, or grade
	Electronic Message Board/Electronic Display Screen (Refer to Table Note #9)	1-per lot or parcel, used as or incorporated as a freestanding	Limited by maximum signage area	30-sqft	15-ft. measured from adjacent grade, paved walk, or surface	Internal	—
	Exterior Directory	1-per building entrance	2-sqft. per business	20-sqft.	Refer to Table Note #4	Not permitted	—
	Flat/Wall	The maximum sign area limits the number of signs with no sign larger the 20 percent of the facade area	15-sqft. per 20-lf. of street frontage	150 square feet (for all tenants, all flat signage)	Refer to Table Note #4	Indirect/Internal	Maximum of 9-inches projection
	Service station canopy sign	2	25 square feet per canopy sign	50-sq. ft.	Height of canopy	Internally	Permanent signage under the canopy on pumps or supports shall not be counted towards the canopy, freestanding, or wall-mounted signage limits.
	Freestanding	1-per lot with front yard	15-sqft. per 20-lf. of street frontage	30-sqft.	30-ft. measured from adjacent grade, paved walk, or surface	Indirect/Internal	Gasoline/fueling stations or other businesses selling automotive fuel are permitted to incorporate one price sign not to exceed 40 square feet

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Table 3. Sign Types and Dimensional Regulations by Zoning Districts, Regional Highway Commercial (RHC) Zoning District							
ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
	Directional	As determined by the Planning Commission	—	4-sqft.	3-ft.	Not permitted	—
	Sign package approved as part of the site plan approval process						
	Flat/Wall	The maximum sign area limits the number of signs. No sign may be larger than 20 percent of the facade area	15-sqft. per 20-lf. of street frontage per sign	200 square feet (for all tenants, all flat signage)	Refer to Table Note #4	Indirect/Internal	Maximum of 9-inches projection
	Freestanding	1-per lot with front yard	15-sqft. per 20-lf. of street frontage	30-sqft.	30-ft. measured from adjacent grade, paved walk, or surface	Indirect/Internal	Gasoline/fueling stations or other businesses selling automotive fuel are permitted to incorporate one price sign not to exceed 64.

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Table 4. Sign Types and Dimensional Regulations by Zoning Districts, Mixed Industrial (MI) and Industrial (I) Zoning District							
ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
Mixed Industrial (MI) and Industrial (I)	Exterior Directory	1-per building entrance	2-sqft. per tenant	10-sqft.	Refer to Table Note #4	Not permitted	—
	Flat	2-per building	15-sqft. per 20-lf. of building or tenant space frontage	20% of the wall surface on which the sign is located	—	Indirect/Internal/ Backlighting	Maximum of 9-inches projection
	Freestanding or Freestanding Directory	1-per lot or parcel	15-sqft. per 20-lf. of building or tenant space frontage	100-sqft.	25-ft. measured from adjacent grade, paved surface, or walk	Indirect/Internal	—
	Directional	As determined by the Planning Commission	—	4-sqft.	3-ft.	Not permitted	—

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Table 5A. Sign Types and Dimensional Regulations, Existing Commercial Shopping Centers and Big Box Stores in Regional Highway Commercial (RHC) Zoning District							
ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
Regional Highway Commercial (RHC)	Electronic Message Board/Electronic Display Screen (Refer to Table Note #9)	1-per lot or parcel, used as or incorporated as a freestanding	Limited by maximum signage area	100-sqft./20-sqft. min./30-sqft. in Residential Zoning Districts	25-ft. measured from adjacent grade, paved walk, or surface	Internal	—
	Exterior Directory	1-per building entrance	2-sqft. per tenant	10-sqft.	Refer to Table Note #4	Not permitted	—
	Flat/Individual Tenant on Lot with Freestanding Directory	1-per building or tenant frontage	2-sqft. per 1-lf. of building or tenant frontage	100-sqft.	Refer to Table Note #4	Indirect/Internal	—
	Flat/Individual Tenant or Business without a Freestanding Directory	1 per tenant	1-sqft. per 1-lf. of building or tenant space frontage	100-sqft.	Refer to Table Note #4	Indirect/Internal	—
	Freestanding or Freestanding Directory	1-per lot or parcel	Limited by maximum signage area	150-sqft. each face, 2-sided signs	25-ft. measured from adjacent grade, paved surface, or walk	Indirect/Internal	—
	Bulletin or Directory	As determined by the Planning Commission	—	20-sqft.		Not permitted	
	Directional Sign	As determined by the Planning Commission	—	4-sqft.	3-ft.	Not permitted	

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Table 5B-Sign Types and Dimensional Regulations, Existing Industrial Centers and Commercial Medical Centers in Regional Highway Commercial (RHC) Zoning District and Industrial Park							
ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
Regional Highway Commercial (RHC) and Industrial Park	Electronic Message Board/Electronic Display Screen (Refer to Table Note #9)	1-per lot or parcel, used as or incorporated as a freestanding	Limited by maximum signage area	100-sqft./20-sqft. min./30-sqft. in Residential Zoning Districts	25-ft. measured from adjacent grade, paved walk, or surface	Internal	—
	Exterior Directory	1-per building entrance	2-sqft. per tenant	10-sqft.	Refer to Table Note #4	Not permitted	—
	Flat/Individual Tenant on Lot with Freestanding Directory	1-per building or tenant frontage	2-sqft. per lf. of building or tenant frontage	100-sqft.	Refer to Table Note #4	Indirect/Internal	—
	Flat/Individual Tenant or Business without a Freestanding Directory	1 per tenant	1-sqft. per lf. of building or tenant space frontage	100-sqft.	Refer to Table Note #4	Indirect/Internal	—
	Freestanding or Freestanding Directory	1-per lot or parcel	Limited by maximum signage area	150-sqft. for each face, 2-sided signs/300-sqft. for 1-sided sign	25-ft. measured from adjacent grade, paved surface, or walk	Indirect/Internal	—
	Bulletin or Directory	1-per lot or parcel	—	20-sqft.	5-ft.	Not permitted	—
	Directional	As determined by the Planning Commission	—	4-sq ft.	3-ft.	Not permitted	—

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Table 5C. Sign Types and Dimensional Regulations, New and Comprehensive Redevelopment: Commercial Shopping Centers and Big Box Stores (Table 5C) in Regional Highway Commercial (RHC) Zoning District							
ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Also, Refer to Table Notes
Regional Highway Commercial (RHC)	Electronic Message Board/Electronic Display/Screen (Refer to Table Note #9)	1-per lot or parcel, used as or incorporated as a freestanding	Limited by maximum signage area	100-sqft./20-sqft. min./30-sqft.	30-ft. measured from adjacent grade, paved walk, or surface	Internal	Table Note #10
	Exterior Directory	1-per building entrance	2-sqft. per tenant	As determined by the Planning Commission	Refer to Table Note #4	Internal	—
	Flat/Individual Tenant on Lot with Freestanding Directory	As determined by the Planning Commission	As determined by the Planning Commission	20% of wall surface per tenant.	Refer to Table Note #4	Downlight/Internal/ Indirect	—
	Flat/Individual Tenant or Business without a Freestanding Directory	As determined by the Planning Commission	As determined by the Planning Commission	20% of wall surface per tenant.	Refer to Table Note #4	Downlight/Internal/ Indirect	Shall not extend more than 18-in. from the building wall.
	Freestanding or Freestanding Directory	As determined by the Planning Commission	Limited by maximum signage area	200-sqft. each face, 2-sided signs	30-ft. measured from adjacent grade, paved surface, or walk	Downlight/Internal/ Indirect	No closer than 20-ft. from the curb or Public Right-of-Way
	Bulletin or Directory	1-per lot or parcel	—	20-sqft.	5-ft.	Not permitted	
	Directional	As determined by the Planning Commission	—	4-sqft.	3-ft.	Not permitted	

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Table 5D. New and Comprehensive Redevelopment: Industrial Centers and Commercial Medical Centers in Regional Highway Commercial (RHC) Zoning District and Industrial Park							
ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
Regional Highway Commercial (RHC) and Industrial Park	Electronic Message Board/Electronic Display Screen (Refer to Table Note #9)	1-per lot or parcel, used as or incorporated as a freestanding	Limited by maximum signage area	100-sqft./20-sqft. min./30-sqft. in Residential Zoning Districts	30-ft. measured from adjacent grade, paved walk, or surface	Internal	—
	Exterior Directory	1-per building entrance	2-sqft. per tenant	—	Refer to Table Note #4	Not permitted	—
	Flat/Individual Tenant on Lot with Freestanding Directory	As determined by the Planning Commission	As determined by the Planning Commission	100-sqft. 20% of wall surface per tenant	Refer to Table Note #4	Indirect/Internal	—
	Flat/Individual Tenant or Business without a Freestanding Directory	As determined by the Planning Commission	As determined by the Planning Commission	20% of wall surface per tenant	Refer to Table Note #4	Indirect/Internal	—
	Freestanding or Freestanding Directory	As determined by the Planning Commission	Limited by maximum signage area	200-sqft. for each face, 2-sided signs/400 sq ft. for 1-sided sign	30-ft. measured from adjacent grade, paved surface, or walk	Indirect/Internal	—
	Directional	As determined by the Planning Commission	—	4-sqft.	3-ft.	Not permitted	—

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Table 6. Government, Religious, Charitable, and Civic Organizations in all zoning districts							
ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
ALL ZONING DISTRICTS GOVERNMENT ONLY	Electronic Message Board/Electronic Display Screen (Refer to Table Note #9)	1-per lot or parcel, used as or incorporated as a freestanding	Limited by maximum signage area	100-sqft./30-sqft. in Residential Zoning Districts	15-ft. measured from adjacent grade, paved walk, or surface	Internal	—
	Exterior Directory	1-per building entrance	Limited by Maximum Signage Area	10-sqft.	Refer to Table Note #4	Indirect/Internal	—
	Flat	1-per building frontage	2-sqft. per 100-lf. of building or tenant space frontage	40-sqft./each sign	Refer to Table Note #4	Indirect/Internal	—
	Freestanding or Freestanding Directory	1-per lot or parcel	2-sqft. per 100-lf. of building or tenant space frontage	50-sqft. each face	15-ft. measured from adjacent grade, paved surface, or walk	Indirect/Internal	—
	Off-site Special Events	Unlimited	Limited by maximum signage area	16-sqft. each face	15-ft. measured from adjacent grade, paved surface, or walk	Not permitted	Remove within 2 days after the event
	Directional	As determined by the Planning Commission	—	4-sq. ft.	3-ft.	Not permitted	—

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Table 7. Sign Types and Dimensional Regulations, commercial signage in Suburban Residential (SR), Townscale Residential (TR), Mixed Residential (MR) Zoning Districts, Urban Residential (UR), and Rural Agriculture (RA) districts							
ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
SUBURBAN RESIDENTIAL (SR) TOWNSCALE RESIDENTIAL (TR) AND MIXED RESIDENTIAL (MR)	Exterior Directory	1-per building entrance	2-sqft. per tenant	10-sqft.	Refer to Table Note #4	Not permitted	—
	Flat or Projecting	1-per building or tenant frontage	Limited by Maximum Signage Area	15-sqft./each sign	Refer to Table Note #4	Indirect	—
	Directional	As determined by the Planning Commission	—	4-sqft.	3-ft.	Not permitted	—

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Table 8. Sign Types and Dimensional Regulations, Commercial Signage in Planned Neighborhoods (PN)

ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED (Refer to Table Note #3)	SIGNAGE AREA DETERMINATION	MAXIMUM SIGNAGE AREA	MAXIMUM HEIGHT (Refer to Table Note #4)	ILLUMINATION PERMITTED (Refer to Table Note #5)	OTHER PROVISIONS Refer to Table Notes
Planned Neighborhood (PN)	Exterior Directory	1-per building entrance	2-sqft. per business	10-sqft.	—	Not permitted	—
	Exterior Directory, Freestanding	1-per building used as or incorporated as a freestanding	1-sqft. per 1-lf. of street frontage	100-sqft./20- sqft. min.	15-ft. measured from adjacent grade, paved walk, or surface	Not permitted	—
	Flat	1 per tenant	1-sqft. per 1-lf. of business/building frontage	60-sqft. (for all tenants, all flat signage)		Indirect/Internal	Maximum of 9-inches projection
	Freestanding	1-per lot with front yard	1-sqft. per 1-lf. of street frontage	100-sqft./20-sqft. min.	15-ft. measured from adjacent grade, paved walk, or surface	Indirect/Internal	—
	Projecting	1 per tenant	1-sqft. per 1 lf. of business/building frontage	12-sqft. each face	7-ft. pedestrian clearance measured from adjacent grade, paved walk, or surface	Not permitted	Install at right angles to the building, maximum 6-ft. projection, minimum of 2-ft. from the property line
	Directional	As determined by the Planning Commission	—	4-sqft.	-3-ft.	Not permitted	—

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Table 9. Sign Types and Dimensional Regulations, Not Requiring a Permit/Subject to Regulations, All Zoning Districts					
ZONING DISTRICT	SIGN TYPES PERMITTED	NUMBER OF SIGNS ALLOWED	MAXIMUM SIGNAGE AREA	ILLUMINATION PERMITTED (Refer to Table Note #4)	OTHER PROVISIONS Refer to Table Notes
CBC	Real Estate	1-per lot or parcel	10-sqft.	Not permitted	Remove after sale or lease.
	Denton Branding Logo	Any	Not included in the calculation for the signage area	—	—
	Temporary Window or Door Signage	Limited by maximum signage area	20% of window or door area	Not permitted	Remove after 90 days.
	Construction Site Identification	1	32-sqft.	Not permitted	Remove after issuance of occupancy certificate
CM/GC	Real Estate	1-per lot or parcel	15-sqft.	Not permitted	Remove after sale or lease.
	Denton Branding Logo	Any	Not included in the calculation for the signage area	—	—
	Temporary Window or Door Signage	Limited by maximum signage area	20% of window or door area	Not permitted	Remove after 90-days
	Construction Site Identification	1	32-sqft.	Not permitted	Remove after issuance of occupancy certificate
MI/I	Real Estate	1-per lot or parcel	40-sqft.	Not permitted	Remove after sale or lease.
	Denton Branding Logo	Any	Not included in the calculation for the signage area	—	—
	Temporary Window or Door Signage	Limited by maximum signage area	20% of window or door area	Not permitted	Remove after 90-days
	Construction Site Identification	1	32-sqft.	Not permitted	Remove after issuance of occupancy certificate
All other districts	Real Estate	1-per lot or parcel	10-sqft.	Not permitted	Remove after sale or lease.
	Denton Branding Logo	Any	Not included in the calculation for the signage area	—	—
	Temporary Window or Door Signage	Limited by maximum signage area	20% of window or door area	Not permitted	Remove after 90-days.
	Construction Site Identification	1	20-sqft.	Not permitted	Remove after issuance of occupancy certificate

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Table (1-9) Notes.

- 1 **Government, Religious, Charitable and Civic Organizations.** Refer to Table 6 for signage types and dimensional regulations for government and governmental facilities and religious and civic organizations in any zoning district.
- 2 **Commercial Shopping and Industrial Centers.** Refer to Table 5 for signage types and dimensional regulations for Shopping and Industrial Centers applicable in any zoning district.
- 3 **Combinations of Types of Signs.** Multiple signs and a combination of types of signs are permitted in this district. The following combinations are permitted subject to the Table of sign types and dimensional regulations for this zoning district.
 - a. Maximum number of combination of types of signs: Two (2) per business/building.
 - b. Projecting and Window Signs.
 - c. Building (flat) and Window Signs.
 - d. Awning and Window Signs.
 - e. All other combinations are not permitted.
- 4 **Safety, Adequate Clearances, and Other Provisions.**
 - a. Maintain proper pedestrian traffic clearances surrounding all signs to avoid hazards.
 - b. The minimum clearance from the adjacent pedestrian walk surface is 7 ft., measured from the adjacent walk surface or grade to the bottom of the sign.
 - c. Height shall be reduced from the permitted maximum to mitigate or avoid electrical or other hazards.
 - d. Properties located in the Denton Historic District are subject to the provisions of Article IV, Special District: Historic Overlay Zone.
 - e. Shopping centers, Big Box Stores, Commercial Medical Centers, and Industrial Centers shall maintain an overhead clearance of 10 ft. measured from adjacent grade for all projecting and marquee signs greater than 6 sq. ft. in signage area.
- 5 **Illumination.** All illumination of signs is subject to the provisions of Article XI, Outdoor Lighting.
- 6 **Off-Premises Signage Provisions in CBC Zoning District.** Freestanding off-premises, signs are permitted on each gateway access point (Gay, Franklin, 6th, and Market Streets and 5th Avenue. Signage shall be directional only.
- 7 **Works of Art and Architectural features.** Integral decorative or architectural features of buildings and works of art that do not contain letters, trademarks, or moving parts are permitted in all zoning districts.
- 8 **Vehicle Signage.** Signs installed or erected to currently licensed motor vehicles used in normal day-to-day operations of a business and are not primarily used as freestanding signs are permitted in all zoning districts.
- 9 **Electronic Message Board, Electronic Display Screen Signs.** Electronic Message Boards and electronic Display Screen Signs are subject to the following standards:
 - a. The electronic display background color tones, lettering, pictures, and illuminations shall not flash, blink, scroll, change appearances, or otherwise create a distraction that may be a hazard to vehicular traffic.
 - b. The transition or duration between displays or messages shall be no less than thirty (30) seconds. The Director of Planning and Codes or their designee may cause the transition or duration between displays to be modified from this standard if determined to be a distraction to vehicular traffic.
 - c. Illumination shall be in accordance with Article XI, Outdoor Lighting.
 - d. Electronic messaging signs shall have an automatic dimmer control to produce a distinct illumination change from higher to lower level of illumination for the period half an hour before sunset and after sunrise.
 - e. Audio speakers and any form of pyrotechnics are prohibited.

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